立足印尼 · 连接未来

YOUR PARTNER IN INDONESIA

专注出海印尼
一站式高效落地

Your Indonesia entry.
Expertise at every step.

连接政策、产业与本地执行力，陪伴企业从市场进入到长期运营。

Connecting policy, industry and local execution — from entry to lasting operations.

开启印尼业务 START A CONVERSATION ↗

探索我们的能力 EXPLORE OUR EXPERTISE ↓

JAKARTA · INDONESIA

INDONESIA / 01

100+	12+	3	360°
累计服务企业	覆盖重点行业	中英印三语服务	企业全周期支持
Enterprises served	Industries covered	Working languages	End-to-end support
连接中国企业与印尼市场	制造、医疗、家电、材料与物流	衔接总部决策与本地执行	贯穿设立、建设与持续运营
Connecting businesses with Indonesia	Manufacturing, healthcare, appliances & more	Chinese · English · Bahasa Indonesia	From incorporation to ongoing operations

01 / NUSARA PRADIPA PARTNERS

让落地更有方向、更有速度、更有保障

Clarity. Momentum. Confidence.

PT Nusara Pradipa Partners（NPP）是一家立足印尼、专注服务中资企业出海的专业本地化服务机构。我们熟悉本地法律政策、产业结构、商贸文化与政府体系，让市场进入与本地运营更有章法。

PT Nusara Pradipa Partners (NPP) is an Indonesia-based market-entry and localization partner for Chinese enterprises. We connect regulatory insight, industry knowledge and local execution.

- **方向** 本地洞察与进入路径 — Local insight & entry strategy
- **速度** 跨专业资源与协同执行 — Coordinated resources & execution
- **保障** 贯穿设立与运营的合规支持 — Compliance from setup to operations

服务重点行业 SECTORS WE SUPPORT

制造业 / 医疗健康 / 家用电器 / 先进材料 / 工业设备 / 跨境物流

Manufacturing / Healthcare / Home appliances / Advanced materials / Industrial equipment / Cross-border logistics

FOCUS ON WHAT'S NEXT

把复杂留给我们，
把增长留给您。

We handle complexity.
You focus on growth.

雅加达，在地视野

A closer perspective on Jakarta.

云间都市
CITY ABOVE THE CLOUDS

天际层次
LAYERS OF THE SKYLINE

城市脉络
THE CITY IN MOTION

02 / NUSARA PRADIPA PARTNERS

真正懂印尼，更懂企业落地

Local intelligence. Global perspective.

团队长期深耕印尼政策、产业与商业环境，以中、英、印尼三语协作，把总部的业务目标转化为可执行的本地工作。

Our team bridges headquarters and local execution through practical knowledge of Indonesian policy, industry and business culture, working in Chinese, English and Bahasa Indonesia.

- 01 政策与合规 — Policy & compliance
- 02 产业与本地网络 — Industry & local networks
- 03 跨文化项目协作 — Cross-cultural delivery

专业协作场景示意 Illustrative collaboration scene

03 / NUSARA PRADIPA PARTNERS

五大核心业务

Five capabilities. One connected team.

从企业设立、项目建设到持续运营，按业务需求组织专业支持。

Coordinated support across incorporation, project setup and ongoing operations.

公司注册与企业设立

Company Incorporation

PMA / PT 注册、法律文件、政府系统申报、签证与人力资源支持。

PMA / PT incorporation, legal documentation, government filings, visas and HR support.

架构规划 → 文件准备 → 注册申报

Structure → Documentation → Filing

选址与工厂建设

Site Selection & Factory Setup

工业园区比选、生产许可、环评、设备进口 Masterlist、电力与装修协调。

Industrial estate selection, production permits, environmental approvals, equipment import masterlist and utilities.

园区比选 → 建设协调 → 投产准备

Location → Construction → Readiness

产品认证与行业许可

Product Certification

BPOM、SNI、医疗器械、化妆品及电子产品许可，本地代理与注册持有人服务。

BPOM, SNI, medical device, cosmetics and electronics licensing, plus local sponsor services.

产品评估 → 资料申报 → 许可跟进

Assessment → Submission → Licensing

财税合规

Tax & Financial Compliance

税务登记与申报、税务筹划、账目管理和年度审计支持。

Tax registration and filing, planning, accounting management and annual audit support.

账务梳理 → 税务申报 → 持续合规

Accounting → Filing → Compliance

物流与清关

Logistics & Customs

进出口许可、清关文件、进口策略、设备与原料清关及供应链协调。

Import-export permits, customs documentation, import strategy and end-to-end supply chain coordination.

进口规划 → 清关协同 → 交付衔接

Import planning → Customs → Delivery

04 / NUSARA PRADIPA PARTNERS

从进入市场，到稳健运营

A clear path from ambition to operation.

每一个阶段，明确任务、衔接资源、推动交付。

Defined workstreams, connected resources and practical deliverables at every stage.

01 PHASE / 阶段 → **02** PHASE / 阶段 → **03** PHASE / 阶段 → **04** PHASE / 阶段

01 进入前规划	02 企业设立与落地	03 许可与建设推进	04 运营与长期合规
STRATEGY & MARKET ENTRY	INCORPORATION & SETUP	LICENSING & IMPLEMENTATION	OPERATIONS & COMPLIANCE
1 业务与行业研判	1 主体与架构确定	1 产品及行业许可	1 财务税务管理
2 准入路径梳理	2 公司注册及文件	2 选址与建设协同	2 物流与运营支持
3 设立与落地方案	3 人员与本地衔接	3 进口与供应链准备	3 持续合规与优化
Business review · Entry requirements · Setup roadmap	Entity structure · Registration · Local coordination	Licensing · Site coordination · Import readiness	Finance & tax · Operational support · Ongoing compliance
阶段目标 / OUTCOME	阶段目标 / OUTCOME	阶段目标 / OUTCOME	阶段目标 / OUTCOME
明确进入路径与工作清单	形成企业设立与启动基础	衔接业务所需许可与资源	建立持续运营的协作机制
A clear entry roadmap and action list	The foundation for local business operations	Licensing and resources aligned to the business	A working framework for sustained operations

贯穿全程：项目协调 · 中英印沟通 · 文件管理 · 进度跟进

Across every phase: coordination · multilingual communication · documentation · progress tracking

05 / NUSARA PRADIPA PARTNERS

成功案例与合作客户

Experience built through collaboration.

与制造、医疗、家电、工业设备及跨境物流等领域的企业共同成长。

Supporting businesses across manufacturing, healthcare, home appliances, industry and logistics.

Midea · GREE · 好女人 HORIGEN · AAT · Hengli · TÜVRheinland · PT DALI HEAVY INDUSTRY INDONESIA · BUMI INDAH SEMESTA · 丽珠医药 LIVZON · JEKO · JSWB · GENESIS · SPX · SINOTRANS 中国外运

NUSARA PRADIPA 寰球星屿

您在印尼值得信赖的企业落地伙伴。
Your trusted partner for doing business in Indonesia.

联系我们 CONTACT

nusarapradipa@gmail.com ↗

The East Tower, 39th Floor Unit 02
Kuningan Barat, Setiabudi
Jakarta Selatan 12950

快速导航 EXPLORE

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